

Research Talk Series on Digitalization

The Digitalization of Entrepreneurship: Digital Technologies as Enablers and Outcomes from New Venture Creation

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Abstract

Lately, emergent digital technologies – such as mobile and distributed computing, social media, digital platforms, data analytics, artificial intelligence, blockchains, cloud computing, and so forth, have been argued to have a fundamental and transformative role on entrepreneurship - the process through which new ventures come into existence. Over the past four years, we have been studying and theorizing about Digital Entrepreneurship. I will detail two parts of our research to date: first, the role of digital technologies in enabling entrepreneurial processes. Second, the trajectory of entrepreneurial digital ventures that promote digital artefacts at the core of their market offerings.

Short CV

Jan Recker is an AIS Fellow, an Alexander-von-Humboldt Fellow, Chaired Professor for Information Systems and Systems Development at the University of Cologne, and Adjunct Professor at the QUT Business School at Queensland University of Technology, Brisbane. His research draws primarily on quantitative, qualitative and mixed field methods. Jan's current interests include:

- changes to systems design practices in the digital age
- digital entrepreneurship and digital venture design
- digital innovation and change in especially large organizations
- digitalization of organizational routines and processes
- digital solutions for a sustainable future

Jan's research has appeared in leading information systems, management science, software engineering, project management, computer science, and sociology journals. He was ranked #1 business researcher under 40 years of age by Wirtschaftswoche. He has also written popular textbooks on scientific research and data analysis, which are in use in over 500 institutions in over 60 countries. He ranks as one of the most published information systems academics of all time. He is currently Editor-in-Chief of the Communications of the Association for Information Systems, one of two flagship journals of the global information systems association, and an Associate Editor for the MIS Quarterly, the leading journal of the field.

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